BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
SAMPLES							
070	SAMPLE 20'S			$21,131			
	JUNE SAMPLES			$15,000			
	TOTAL			$36,131			
	TOTAL SAMPLES			$36,131			
CONSUMER INCENTIVE							
133	B&H BAGS	110,000	$0.07	$8,228		N84493	M&R PROMOTIONS INC.
	PLATES	1	$325.00	$325		N84493	M&R PROMOTIONS INC.
	TOTAL			$8,553			
	TOTAL CONSUMER INCENTIVE			$8,553			
PROMOTIONAL MATERIALS							
137	Folder	1,000	$1.83	$1,827		N84804	GRAPHIC CONCEPTS
	LETTERHEAD	5,000	$0.21	$1,050		N84804	GRAPHIC CONCEPTS
	ENVELOPE	2,500	$0.37	$925		N84804	GRAPHIC CONCEPTS
	ENVELOPE	750	$0.68	$510		N84804	GRAPHIC CONCEPTS
	ALIGNMENT	1	$120.00	$120		N84804	GRAPHIC CONCEPTS
	OVERTIME	1	$730.00	$730		N84804	GRAPHIC CONCEPTS
	TOTAL			$5,162			

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BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
137	SEPARATIONS	1	$775.00	$775		N84892	JALOR COLOR INC.
	TOTAL			$775			
137	POST CARD	400,000	$0.05	$19,760		N84542	LITHOTRONICS INC.
	ADDITION COST	1	$462.00	$462		N84542	LITHOTRONICS INC.
	STATUE OF LIBERTY CARD	1	$236.00	$236		N84542	LITHOTRONICS INC.
	ADDITIONAL CHARGE	1	$462.00	$462		N84542	LITHOTRONICS INC.
	ADDITIONAL COST	1	$236.00	$236		N84542	LITHOTRONICS INC.
	TOTAL			$21,156			
137	CLUB APRON	100	$6.50	$650		Y14222	ENVISION
	TOTAL			$650			
137	STIRRERS	200,000	$0.03	$5,150	59201	Y12561	M&R PROMOTIONS INC.
	PLATES	1	$75.00	$75		Y12561	M&R PROMOTIONS INC.
	TOTAL			$5,225			
137	CUPS	125,000	$0.19	$23,750	INC-78708	Y14273	PRIME TIME PLUS
	NAPKINS	125,000	$0.06	$7,438	INC-78709	Y14273	PRIME TIME PLUS
	SET UP CHARGES FOR NAPKIN	1	$90.00	$90		Y14273	PRIME TIME PLUS
	WOOD STIRRERS	125,000	$0.06	$7,188	INC-78721	Y14273	PRIME TIME PLUS
	PLASTIC PLATES	80,000	$0.35	$28,000	INC-78717	Y14273	PRIME TIME PLUS
	PLASTIC KNIVES	100,000	$0.04	$4,000	INC-78719	Y14273	PRIME TIME PLUS
	PLASTIC FORKS	100,000	$0.04	$4,000	INC-78720	Y14273	PRIME TIME PLUS

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BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
	PLASTIC TEASPOONS	100,000	$0.04	$4,000	INC-74447	Y14273	PRIME TIME PLUS
	TOTAL			$78,465			
	REMAINING PO'S			$35,763			
	TOTAL PROMOTIONAL MATERIALS			$147,196			
ADVERTISING ESTIMATES							
202	BHA400095			$40,070			EVENT MATERIALS
	BHA400195			$77,450			TAMPA EVENT MAILING
	BHA400295			$2,500			TAMPA EVENT PHOTOGRAP
	TRANSFER TO BRAND			($2,500)			
	BHA400395			$15,000			HOUSTON HOSPITALITY
	BHA480395			$1,570			B&H RAPID RESPONSE
	TRANSFER TO BRAND			($1,570)			
	TOTAL			$132,520			
	BHA600295			$117,655			RAPID RESPONSE
	TRANSFER TO BRAND			($117,655)			
	BHA600895			$226,000			EVENT POSTCARDS
	TOTAL			$226,000			
	TOTAL ADVERTISING ESTIMATES			$358,520			

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BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
INCENTIVE PROGRAM							
289	PARL FITNESS TOP	375	$14.00	$5,250	INC-74477	Y14405	DOLFIN INTERNATIONAL
	PARL BIKE SHORTS	375	$12.00	$4,500	INC-74476	Y14405	DOLFIN INTERNATIONAL
	PARL WALK SHORTS(S)	100	$15.50	$1,550	INC-74910	Y14405	DOLFIN INTERNATIONAL
	PARL WALK SHORTS(M)	100	$15.50	$1,550	INC-74911	Y14405	DOLFIN INTERNATIONAL
	PARL WALK SHORTS(L)	50	$15.50	$775	INC-74912	Y14405	DOLFIN INTERNATIONAL
	TOTAL			$13,625			
289	KIOSKS	2	$690.00	$1,380		N84770	STRUCTURAL DISPLAY
	OVERHEAD SIGN PANELS	2	$1,650.00	$3,300		N84770	STRUCTURAL DISPLAY
	SUN CANOPY PANELS	2	$1,950.00	$3,900		N84770	STRUCTURAL DISPLAY
	ADDITIONAL CHARGE	1	$1,245.00	$1,245		N84770	STRUCTURAL DISPLAY
	TOTAL			$9,825			
289	B&H CLUB SWEATSHIRTS(M)	60	$13.25	$795	INC-74472	Y14403	VANTAGE CUSTOM CLASS
	B&H CLUB SWEATSHIRTS(L)	90	$13.25	$1,193	INC-74473	Y14403	VANTAGE CUSTOM CLASS
	B&H CLUB SWEATSHIRTS(XL)	90	$13.25	$1,193	INC-74474	Y14403	VANTAGE CUSTOM CLASS
	PREP CHARGES	1	$220.00	$220		Y14403	VANTAGE CUSTOM CLASS
	ADDITIONAL STITCHES	240	$0.50	$120		Y14403	VANTAGE CUSTOM CLASS
	TOTAL			$3,520			
289	B&H POLO WH. SHIRT(M)	4	$13.00	$52	INC-74449	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO WH. SHIRT(L)	4	$13.00	$52	INC-74453	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO WH. SHIRT(XL)	2	$13.00	$26	INC-74454	Y14290	VANTAGE CUSTOM CLASS

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BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
	B&H POLO BLK SHIRT(M)	4	$14.00	$56	INC-74451	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO BLK SHIRT(L)	9	$14.00	$126	INC-74457	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO BLK SHIRT(XL)	11	$14.00	$154	INC-74458	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO WH SHIRT(M)	16	$14.75	$236	INC-74450	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO WH SHIRT(M)	16	$14.75	$236	INC-74455	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO WH SHIRT (XL)	8	$14.75	$118	INC-74456	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO BLACK SHIRT (M)	12	$15.75	$189	INC-74452	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO BLACK SHIRT (L)	12	$15.75	$189	INC-74459	Y14290	VANTAGE CUSTOM CLASS
	B&H POLO BLACK SHIRT (XL)	6	$15.75	$95	INC-74460	Y14290	VANTAGE CUSTOM CLASS
	PREP CHARGE			$110		Y14290	VANTAGE CUSTOM CLASS
	TOTAL			$1,639			
289	B&H CLUB T-SHIRT (M)	822	$3.60	$2,959	INC-74469	Y14373	STS CORPORATION
	B&H CLUB T-SHIRT (L)	600	$3.60	$2,160	INC-74470	Y14373	STS CORPORATION
	B&H CLUB T-SHIRT (XL)	666	$3.60	$2,398	INC-74471	Y14373	STS CORPORATION
	TOTAL			$7,517			
289	B&H MENU HOLDER	75	$2.77	$208	INC-78736	Y14276	AMS PROMOTIONS, INC.
	B&H MENU HOLDER	325	$2.77	$900	INC-74448	Y14276	AMS PROMOTIONS, INC.
	SCREEN/SET-UP/DIE	1	$35.00	$35			
	TOTAL			$1,143			
289	B&H CLUB ASHTRAYS	214	$2.63	$563	INC-74475	Y14404	AMS PROMOTIONS, INC.
	PREP CHARGES	2	$32.00	$64		Y14404	AMS PROMOTIONS, INC.
	TOTAL			$627			

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BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
289	BANNER	30	$95.73	$2,872	PRT-78734	N84591	ALBERT SCREENPRINT
	BANNER	30	$127.77	$3,833	PRT-78735	N84591	ALBERT SCREENPRINT
	TOTAL			$6,705			
289	TEST-BOX MATCHES	75,000	$0.04	$2,882	PRT-78718	N84523	EDDY MATCH COMPANY
	SLIP TRAY MATCH	300,000	$0.04	$11,529		N84523	EDDY MATCH COMPANY
	RUSH DELIVERY CHARGE	1	$400.00	$400		N84523	EDDY MATCH COMPANY
	TOTAL			$14,811			
289	SHARKSTOOTH SCRIMS	2	$3,750.00	$7,500		N85022	SUPERIOR BACKINGS
				$7,500			
	SUB-TOTAL INCENTIVE PROGRAM			$66,911			
	LESS MIS-CODING (PARLIAMENT)			($13,625)			
	TOTAL INCENTIVE PROGRAM			$53,286			

COUPONING

360	(2) S.75 OFF 2PKS			$1,496			
	(2) $2 OFF CTN/4PKS			$3,696			
	TOTAL			$5,192			
	TRANSFER TO BRAND			($5,192)			
	TOTAL COUPONING			$0			

SPONSORSHIPS

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BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
454	CHICAGO JAZZ FEST.			$20,000			
	FLORIDA STATE FAIR	2	$13,125.00	$26,250			
	TOTAL			$46,250			
	TOTAL SPONSORSHIPS			$46,250			

PROFESSIONAL SERVICES

472	CON-FFEE-OO	1	$208,000.00	$208,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-FEXP-00	1	$87,291.79	$87,292		HM0099-95	GARY REYNOLDS & ASSO
	CON-FEXP-00	1	$105,393.32	$105,393		HM0099-95	GARY REYNOLDS & ASSO
	CON-FEXP-00	1	$40,540.00	$40,540		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$32,258.23	$32,258		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$14,716.25	$14,716		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$8,800.00	$8,800		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$16,772.27	$16,772		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$3,500.00	$3,500		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$23,535.56	$23,536		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$3,234.26	$3,234		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$59,918.82	$59,919		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$28,028.67	$28,029		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$19,270.00	$19,270		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$61,800.00	$61,800		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$14,624.84	$14,625		HM0099-95	GARY REYNOLDS & ASSO

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BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
	CON-VEXP-00	1	$32,000.00	$32,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$31,891.76	$31,892		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$5,000.00	$5,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$12,766.51	$12,767		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$74,000.00	$74,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$31,000.00	$31,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$1,960.00	$1,960		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$118,000.00	$118,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$67,000.00	$67,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$14,000.00	$14,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$53,000.00	$53,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$34,500.00	$34,500		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$19,500.00	$19,500		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$1,700.00	$1,700		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$70,000.00	$70,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$32,500.00	$32,500		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$7,000.00	$7,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$28,000.00	$28,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$69,428.40	$69,428		HM0099-95	GARY REYNOLDS & ASSO
	CON-VEXP-00	1	$54,775.01	$54,775		HM0099-95	GARY REYNOLDS & ASSO
	CON-HFEE-00	1	$35,000.00	$35,000		HM0099-95	GARY REYNOLDS & ASSO
	CON-HFEE-00	1	$0.00	$0		HM0099-95	GARY REYNOLDS & ASSO
	CON-HFEE-00	1	$0.00	$0		HM0099-95	GARY REYNOLDS & ASSO
	TOTAL			$1,520,706			
472	CON-FFEE-00	1	$31,750.00	$31,750		HM0316-95	MILL HOUSE
	CON-VEXP-00	1	$8,370.00	$8,370		HM0316-95	MILL HOUSE

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BENSON & HEDGES CLUB EVENTS

EXP.	DESCRIPTION	QUANTITY	UNIT COST	TOTAL	POS	PO	VENDOR
	TOTAL			$40,120			
	TOTAL PROFESSIONAL SERVICES			$1,560,826			
INSURANCE							
530				$4,690			
	TOTAL			$4,690			
	TOTAL INSURANCE			$4,690			
	TOTAL B&H CLUB EVENT SPENDING			**$2,215,452**			
	BUDGET			**$2,100,000**			
	FAV./(UNFAV.)			**($115,452)**			

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